

ZAKHARY MALLETT
Sol Price School of Public Policy
University of Southern California
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EDUCATION:

- **University of Southern California – Los Angeles, California:** Ph.D. in *Urban Planning and Development* (In Progress)
 - Dissertation Title: “*Equity and Demand Implications of Rail Transit Fare Policies*”
 - Dissertation Committee: Dr. Genevieve Giuliano (Chair)
Dr. Marlon G. Boarnet
Dr. Brian D. Taylor
- **University of California, Berkeley – Berkeley, California:** Master of *City Planning* (2012)
- **Stanford University – Stanford, California:** Bachelor of Arts in *Urban Studies* (2009)
- **West Valley College – Saratoga, California:** Associate of Arts in *Communication Studies* (2007)

HONORS & AWARDS:

- Honorable Mention, Ford Dissertation Fellowship (Ford Foundation, 2021)
- Honorable Mention, Ford Predoctoral Fellowship (Ford Foundation, 2019)
- Transfer Hall of Fame Awardee (West Valley College, 2017)

SCHOLARSHIPS, FELLOWSHIPS, & GRANTS:

- Price/Graduate School Fellowship (University of Southern California, 2021, 2020, 2019, 2018)
- Dwight David Eisenhower Transportation Fellowship (United States Department of Transportation, 2020, 2019)
- Graduate Scholarship (Railway Association of Southern California, 2020, 2019)
- Nathaniel Ford Scholarship (American Public Transportation Foundation, 2020, 2019)
- Board Scholarship (American Public Transportation Foundation, 2018)
- Department Award (University of California, Berkeley, 2011, 2010)
- Mr. and Mrs. Lane Undergraduate Advising and Research Major Grant (Stanford University, 2008)
- Stanford Fund Scholarship (Stanford University, 2008, 2007)
- Kim and Eddie Poplawski Scholarship (Stanford University, 2007)

RESEARCH INTERESTS:

- Travel Behavior
- Transportation Policy
- Transportation Finance
- Public Transportation
- Urban Mobility
- Travel Demand Management
- Disruptive Housing and Transportation Technologies
- Transportation–Land Use Connection
- Urban Economics

ARTICLES & PUBLICATIONS:

Book Chapters

- Mallett, Zakhary and Marlon G. Boarnet. “Transit Planning and Management.” *International Encyclopedia of Transportation* 10477 (forthcoming, 2021).

Working Papers

- Boarnet, Marlon G., Zakhary Mallett, and Clemens A. Pilgram. “Dockless Scooter Travel: A Land Use Model with Implications for California.” *METRANS Transportation Center*, 2020, www.mettrans.org/research/a-national-study-of-dockless-transportation-land-use-and-demographic-correlates-of-trip-hotspots-and-mode-shift

ARTICLES & PUBLICATIONS (cont.):

Working Papers (cont.)

- Giuliano, Genevieve, Sang-O Kim, and Zakhary Mallett. "Regional Planning and Climate Change Mitigation in California." *Joint Clean Climate Transport Research Partnership (JCCTRP)*, 2020, www.jcctrp.org/wp-content/uploads/2020/05/JCCTRP_Working-Paper-2020-1_California_Final_en.pdf

Works in Progress

- Boarnet, Marlon G., Zakhary Mallett, and Clemens A. Pilgram. "Land Use Determinants of Dockless Scooter Use."
- Mallett, Zakhary. "Inequitable Inefficiency: A Case Study of Rail Transit Fare Policies"

Popular Press

- Mallett, Zakhary. "Vote no on Prop. 22: No free rides for Uber and Lyft." *San Francisco Chronicle*, 7 Oct 2020, www.sfchronicle.com/opinion/openforum/article/Vote-no-on-Prop-22-No-free-rides-for-Uber-and-15626605.php
- Mallett, Zakhary. "The distorted economics of ride hailing must be fixed by California law." *San Francisco Chronicle*, 19 Jun 2019, www.sfchronicle.com/opinion/openforum/article/The-distorted-economics-of-ride-hailing-must-be-14015889.php
- Mallett, Zakhary. "Uber, Lyft driver incentives create more traffic, while not delivering more rides: A firsthand perspective." *SFGate*, 13 Jun 2017, www.sfgate.com/local/article/Uber-Lyft-11214576.php
- Mallett, Zakhary. "Capitol Corridor stop in Hercules is not a simple fix at all." *East Bay Times*, 9 Jun 2017, www.eastbaytimes.com/2017/06/09/opinion-capitol-corridor-stop-in-hercules-is-not-a-simple-fix-at-all
- Mallett, Zakhary. "BART labor extension should be rejected." *East Bay Times*, 21 Apr 2016, www.eastbaytimes.com/2016/04/21/bart-labor-extension-should-be-rejected-zakhary-mallett-guest-commentary
- Mallett, Zakhary. "Support a bond measure to reinvest in BART." *San Francisco Chronicle*, 1 Apr 2016, www.sfchronicle.com/opinion/article/Support-a-bond-measure-to-reinvest-in-BART-7223479.php
- Mallett, Zakhary. "Public art should not be high on the list of BART priorities right now." *East Bay Times*, 12 Aug 2015, www.eastbaytimes.com/2015/08/12/guest-commentary-public-art-should-not-be-high-on-the-list-of-bart-priorities-right-now
- Mallett, Zakhary. "OK, we need a second BART transbay tube. Where would it go?" *San Francisco Chronicle*, 6 Feb 2015, www.sfchronicle.com/opinion/article/OK-we-need-a-second-BART-transbay-tube-Where-6068734.php
- Mallett, Zakhary. "VTA should switch BART route to follow highways to North San Jose." *The Mercury News*, 22 Nov 2014, www.mercurynews.com/2014/11/22/zakhary-mallett-vta-should-switch-bart-route-to-follow-highways-to-north-san-jose
- Mallett, Zakhary. "2nd Transbay Tube needed to help keep BART on track." *SFGate*, 7 Sep 2014, www.sfgate.com/opinion/article/2nd-Transbay-Tube-needed-to-help-keep-BART-on-5737004.php
- Mallett, Zakhary. "BART helps S.F. function, time to share some funding." *San Francisco Chronicle*, 7 Jul 2014, www.sfchronicle.com/opinion/openforum/article/BART-helps-S-F-function-time-to-share-some-5605290.php
- Mallett, Zakhary. "BART directors must grow a backbone to protect public." *East Bay Times*, 6 Mar 2014, www.eastbaytimes.com/2014/03/06/guest-commentary-bart-directors-must-grow-a-backbone-to-protect-public
- Mallett, Zakhary. "Public got hurt twice in BART contract." *East Bay Times*, 7 Nov 2013, www.eastbaytimes.com/2013/11/07/zakhary-mallett-public-got-hurt-twice-in-bart-contract
- Mallett, Zakhary. "BART workers not negotiating in good faith." *San Francisco Chronicle*, 16 Jul 2013, www.sfchronicle.com/opinion/openforum/article/BART-workers-not-negotiating-in-good-faith-4669229.php
- Mallett, Zakhary. "Director says his team must hold the line in BART negotiations." *East Bay Times*, 2 Jul 2013, www.eastbaytimes.com/2013/07/02/director-says-his-team-must-hold-the-line-in-bart-negotiations

PRESENTATIONS:

- *“Equity and Demand Implications of Rail Transit Fare Policies (An Update)”* (Dwight David Eisenhower Transportation Fellowship Program, Transportation Research Board, Virtual Conference, 2021)
- *“Spatial Determinants of Dockless Scooter Use”* (Transportation Research Board, Virtual Conference, 2021)
- *“Spatial Determinants of Dockless Scooter Use”* (American Collegiate Schools of Planning, Virtual Conference, 2020)
- *“Equity and Demand Implications of Transit Fare Policies”* (Innovative Research Panel, Dwight David Eisenhower Transportation Fellowship Program, Transportation Research Board, Washington, DC, 2020)
- *“BART to San Jose Planning and Politics”* (University of Southern California, Los Angeles, CA, 2018)
- *“San Francisco Bay Area Rapid Transit District (BART): History, Politics, Planning, and Policy”* (University of Southern California, Los Angeles, CA, 2018)
- *“The Challenges of a Legacy System: Investing to Renew Ageing Infrastructure”* (SmartTransit USA, Newark, NJ, 2016)
- *“Train Control Upgrading at BART”* (Technology Transfer Committee, Transportation Research Board, Washington, DC, 2016)
- *“The Future of Fare Collection”* (SmartRail USA, Charlotte, NC, 2015)
- *“Politics and Planning: BART to San Jose”* (San Jose State University, San Jose, CA, 2011)

CONFERENCE PARTICIPATION:

- Discussion Facilitator: *Managed Lane Workshop* (Managed Lanes and Congestion Pricing Committees, Transportation Research Board, Washington, DC, 2019)
- Roundtable Host: *“Growing Ridership”* (SmartRail USA, Charlotte, NC, 2015)
- Moderator: *“Putting Transit at the Heart of Smart Cities”* (SmartRail USA, Charlotte, NC, 2015)
- Moderator: *“Driving Innovation in Passenger Transit”* (SmartRail USA, Charlotte, NC, 2015)
- Moderator: *“Performance Measurements People Can Actually Understand”* (Rail~Volution, Minneapolis, MN, 2014)

ACADEMIC SERVICE:

- ***Student Representative, Ph.D. Committee, Sol Price School of Public Policy, University of Southern California*** (December, 2019 – September, 2020)
 - Advocate for curricular, resource, and policy needs of Ph.D. students and candidates on Ph.D. Committee

PUBLIC SERVICE:

- ***Director, District 7 (Elected Position), San Francisco Bay Area Rapid Transit District (BART)*** (December, 2012 – December, 2016)
 - Represent the residents of District 7 on the BART Board
 - Develop/approve policies for district operating, funding, planning, and administrative priorities
 - Develop labor negotiation goals and strategies
 - Work collaboratively with elected and administrative officials of other jurisdictions or entities to build consensus on and pursue priorities/initiatives
 - Outreach/make presentations to community groups, government agencies, business groups
 - Communicate/interview with press